

21.0 SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION

21.0.1 Faculty and Staff

Director
Richard Missens

Robert Kayseas
Joanne Goodpipe
Deborah Campbell

Staff

Annette Dubois

21.0.2 Location

Regina Campus, Main Floor
1 First Nations Way
Regina, Sask. S4S 7K2
Telephone: (306) 790-5950 Ext. 3225
Facsimile: (306) 790-5992

<http://www.firstnationsuniversity.ca/default.aspx?page=20>

21.1 General

The First Nations University of Canada's School of Business and Public Administration provides full-time and part-time students with an opportunity to study management and administration in the context of Indian public and private sector organizations. Students and practicing administrators examine current business issues and learn the decision-making skills needed to be effective managers. The use of Indigenous case studies and resource persons from Indian organisations and government makes the courses offered by the School both relevant and interesting.

The School of Business and Public Administration works closely with other areas of the University, the Faculty of Administration at the University of Regina, and the College of Commerce at the University of Saskatchewan. The University has strong links and partnerships with both Indian and non-Indian public and private sector organisations.

21.1.1 School of Business Student Association

The School of Business and Public Administration is proud to support our School of Business Student Association. This association represents our business students registered at the First Nations University of Canada. The vision of the association is "to support Aboriginal Administration students with their academic and career goals". They are located at our Regina campus and can be reached:

School of Business Student Society
C/O School of Business and Public Administration
1 First Nations Way
Regina, Saskatchewan
S4S-7K2

21.1.1 Student Careers

21.1.1.1 Careers in Accounting

Students wishing to pursue a professional accounting designation, such as that of a chartered accountant (CA), certified management accountant (CMA), or certified general accountant (CGA), should seek advice during their BAdmin program from the professional organisation involved:

The Institute of Chartered Accountants of Saskatchewan
830-1801 Hamilton Street
Regina, SK S4P 4B4
306-791-4135
Fax: 569-8288
www.calearn.com

The Certified General Accountants of Saskatchewan
1435-3502 Taylor Street East
Saskatoon, SK S7H 5H9
306-955-4622
Toll Free 1-800-667-4754
Fax: (306) 373-9219
www.cga-saskatchewan.org

21.1.1.2 Careers in Computer Science

Students with an interest in computer science may complete as many as 12 computer science courses within the BAdmin program. These students need to take MATH 110 and CS 110 as part of pre-Administration instead of MATH 103 and CS 100, and should request advising from the Department of Computer Science.

21.1.1.3 Careers in Computer Science

Students interested in careers in finance should consider choosing their administration courses from the following: ADMN 302, 384, 385, 387, 388, 395, 398, 491, 492, 495, and 497. Students should also consider choosing their arts and science electives from the areas of economics, computer science, and statistics.

21.1.1.4 Careers in Hospitality, Tourism and Gaming Entertainment Management

Students interested in a career in Hospitality, Tourism or Gaming Entertainment Management can attain a certificate through the School of Business. This 15-hour certificate program is the first University accredited program of its kind in Canada. It is offered jointly by the School of Business and industry partners. Students pursuing a career in this specialization will require the following.

Required: 9 hours

Admin 261 Introduction to Hospitality, Tourism and Gaming Entertainment Management.
Admin 262 Introduction to the Gaming Entertainment Industry
Admin 406 Strategic Management in Hospitality, Tourism and Gaming Entertainment. Must be taken as final course in the certificate program.

Elective: 6 hours

Admin 311 Hospitality, Tourism and Gaming Entertainment Marketing
Admin 351 Strategic Human Resource Development and Management in Hospitality, Tourism and Gaming Entertainment
Admin 374 Quantitative Methods applied to Gambling and Commercial Gaming Management
Admin 396 Financial Management and Management Accounting in Hospitality, Tourism and gaming Entertainment Organizations
Admin 437 Special topics in Hospitality, Tourism and Gaming Entertainment Management

21.1.1.5 Careers in First Nations Governance & Public Administration

Students who desire a career in Band, Tribal, or other First Nations, government, either within the public or private sectors, may choose the following classes of specialization: ADMN 203, 210, 220, 225, 228, 260, 307, 320, 328, 352, 400. Students should also consider choosing their arts and science electives from Indigenous Studies, Science, Fine Arts, and Indian Communication Arts.

21.1.1.6 Careers in Marketing

Students interested in careers in marketing should include the following courses in their program: ADMN 310, 412, 413, 414, and 415. These students should consider choosing their arts and science electives from the areas of psychology, sociology and statistics.

21.1.1.7 Careers in Human Resource Management and Industrial Relations

Students interested in careers in this area are encouraged to choose their administration electives from the following: ADMN 265, 353, 354, 355, 357, 361, 461, 462, and 463. Such students should also seriously consider taking their elective arts and science courses from the social sciences or cognate areas.

21.1.1.8 Careers in International Management

Students interested in careers in this area are encouraged to choose their administration electives from the following courses: ADMN 308, 354, 415, 447, 448, 491. Such students should also consider taking foreign language courses and courses with an international focus from the areas of economics, political science and history.

21.2 Academic Programs

21.2.1 Admission Requirements

Students wishing to attend the School of Business and Public Administration in Regina must make an application to the administration program. Students will enrol in the Faculty of Arts with a major in pre-administration. Students then must complete the pre-administration year with a GPA in accordance with the Business School policy prior to transferring to the First Nations University of Canada Administration program. Students must have completed English A30 and B30 as well as Mathematics A30 and B30 in order to be eligible for consideration.

21.2.2 Pre-Admission Requirements

The following courses constitute the first year (30 credit hours) of the BAdmin program and are required for transfer to the Faculty of Administration. Refer to section 10.9 of the University of Regina Undergraduate Calendar.

a) Students must take the following 5 courses:

- CS 100 or 110 or 130
- ECON 100
- ENGL 100
- MATH 103* or 105 or 110
- STAT 151

b) Plus 5 of the following courses:

- ECON 202
- CS 270
- PSCI 100

*To qualify for MATH 103, students must have credit for Algebra 30

c) 2 introductory courses from Faculty of Arts list A and/or list B (page 13 of this Calendar).

d) 4 courses beyond the introductory level from the following areas:

- Mathematics and Statistics,
- Computer Science, and/or
- Faculty of Arts list A and/or list B (page 13 of this Calendar).

21.2.3 Curriculum Requirements

Students will follow the program, which is in effect at the time of their most recent date of admission, transfer or readmission; however, students may elect to follow changes occurring after that date. The administration degree program consists of 120 credit hours and includes the pre-administration year.

First Nations University of Canada

The School of Business and Public Administration offer a Bachelor of Administration degree (BAdmin) and a Diploma of Associate in Administration (DAA).

21.2.4 Business Programs

Under our academic arrangements with the University of Regina, the School of Business and Public Administration offers a program of studies leading to the Bachelor of Administration degree and the Diploma of Association in Administration. Students must register and complete the Pre-Administration requirements in the Faculty of Arts in order to transfer into the First Nations University of Canada Administration and Diploma programs. The bachelor of administration degree is normally an eight-semester program (4 years) where a student would receive 3 credit hours per class and would take 5 classes per semester.

21.2.4.1 Bachelor Administration

Arts & Science Requirements (includes the pre-administration year) 42 hours

Administration Requirements 60 hours

CS 100 or 110 or 130

ECON 100

ENGL 100

MATH 103 or 105 or 110

STAT 151 CS 270

ECON 202

PSCI 100

2 introductory courses selected from Faculty of Arts List A and/or List B (page 13)

4

courses beyond the introductory level from one or more of:

Faculty of Arts List A and/or List B (page 13)

Computer Science

Mathematics and/or Statistics

Open Electives

18 hours ADMN 007 ADMN 210

ADMN 250 ADMN 260

ADMN 270 ADMN 275

ADMN 285 ADMN 288

ADMN 290 ADMN 307

ADMN 340 ADMN 400

ADMN 405 24 credit hours of additional Admin. courses of the student's choice:

20.2.4.2 Pre-Administration (Diploma Program)

The Diploma program consists of 60 credit hours of courses, including the pre-Administration semester, distributed as follows:

1. 30 credit hours of Administration courses
2. 15 credit hours of Arts and Science courses
3. 15 credit hours of open electives

Arts & Science Requirements (includes pre-administration semester) 15 hours

ECON 100 (or 101)

ENGL 100

One of:

MATH 103

STAT 151

Two of:

CS 100,

Introductory Social Sciences,

Introductory Humanities

ECON 202 (or 102)

Administration Requirements 30 hours

ADMN 260

ADMN 285

ADMN 210

ADMN 250

Two of:

ADMN 270

ADMN 288

ADMN 290

ADMN 307

ADMN 340

ADMN 341

12 credit hours of additional Admin. courses of the student's choice:

ADMN 203 ADMN 320

ADMN 220 ADMN 328

ADMN 225 ADMN 352

ADMN 228 ADMN 407

OR other Administration courses.

Open electives 15 hrs.

5 courses of the student's choice

The Diploma program consists of 60 credit hours of courses, which includes the pre-administration semester.

In order to be eligible for admission to the Diploma of Associate in Administration, students must first complete a pre-administration semester in the Faculty of Arts, the Faculty of Science, or the Entrance Program. Refer to the Pre-Administration Requirements table above. Selection for admission is based on the student's weighted percentage average for all courses that can be applied to the Administration degree program. A 65% average was required for admission. Information about this program may be obtained from the School of Business and Public Administration office.

21.2.4.3 Admission Requirements

Students must meet University of Regina admission criteria:

1. Complete secondary level standing (24 credits) with a 65% average on subjects required for admission, or
2. Special (Mature) Admission—twenty-one years old with standing in Math B30 and Math C30 and Saskatchewan residency. Students in either category who are deficient in Math B30 or Math C30 but otherwise meet admission requirements may be conditionally admitted. Such students will be required to make up the deficiency during the first year of the program.

21.3 Course Descriptions

Please note that a co-requisite is a required course that may be taken simultaneously with another. Courses marked with an * are offered only through School of Business & Public Administration, First Nations University of Canada. Students who receive credit for an ADMN course may not receive credit for the BUS course of the same number.

ADMN 001-004

Co-operative Administrative Work/Study I-IV

0:0-0

These non-credit courses are for students in their work terms. Registration in these courses enables students completing work terms to enjoy the same privileges (e.g. use of University facilities) enjoyed by students registered for the semester.

- ADMN 007**
Administration Computer Lab **0:0-2**
 This compulsory pass/fail laboratory will familiarize students with microcomputers and the application software available for personal computers. Students will be instructed in the use of word processing, spreadsheets, presentation software, databases and communication packages. The emphasis of the lab will be on managerial applications of the software so students will be able to utilize the computer for their remaining administration courses. Note: Students must take this course during their first semester in the Administration program.
- ADMN 100**
Introduction to Administration **3:3-0**
 This course will introduce students to the functional areas of administration in a variety of organizations. Note: Course may be taken only by Pre-Administration students in their first 30 credits of university studies. Note: Students may not receive credit for both ADMN 100 and BUS 100.
- ADMN 203***
Comparative Management **3:3-0**
 This course deals with the relationship between organizational forms, business and government institutions, economic development and values and cultures of societies. The roles and responsibilities of the business manager and public administrator are examined in the context of the impact of changing technologies and institutions on values and cultures.
Prerequisite: ADMN 260 (or BUS 260). **Corequisite:** Pre-administration year.
- ADMN 205**
Management Communications **3:3-0**
 This course is designed to assist students to improve their skill and confidence as effective communicators in an organizational context. Students will explore the issues faced by organizations in communicating internally with employees and externally with diverse publics. The course focuses on both oral and written communications.
 NOTE: Students may receive credit for only one of ADMN 205, BUS 205 and ADMN 265.
- ADMN 210**
Introduction to Marketing **3:3-0**
 This course covers the fundamentals of marketing theory and practice at the introductory level. Drawing upon contributions from the social sciences, the course introduces the students to the generic nature of marketing activity. In particular, attention is directed toward the study of the price, promotion, place, and product components of the "marketing mix." Attention is also directed toward the social, economic and legal environment within which the marketing system functions. Pre-/Corequisite: ADMN 260 (or BUS 260). Note: Students may not receive credit for both ADMN 210 and BUS 210.
- ADMN 220***
Introduction to First Nations Public Administration **3:3-0**
 This introductory course is designed to present the managerial implications of a band government administrative structure. Major concepts and findings in the field of management will be compared with band management and its unique demands. Similarities and differences in band management structures will be compared with business and public administration models.
Prerequisite: ADMN 260 (or BUS 260) .
- ADMN 225***
First Nations Economic Development **3:3-0**
 This course is designed to evaluate the strengths and weaknesses of various approaches to band entrepreneurial development undertaken by government agencies, research and planning groups, band organizations, band councils and individual band entrepreneurs. Problem areas and alternative approaches will be investigated in relation to the physical and social environments, external factors, and the socio-cultural environment.
Prerequisite: ADMN 260 (or BUS 260).

ADMN 228*

First Nations Public Administration in Canada

3:3-0

This survey course focuses on First Nations governments. Emphasis is on its concepts, issues and rapidly emerging and changing systems. Special emphasis is given to the policy, financial and personnel aspects of First Nations public sector administration.

Prerequisite: ADMN 260 (or BUS 260) .

ADMN 250

Introduction to Human Resource Management and Industrial Relations

3:3-0

This introductory course addresses basic concepts and processes of the field of human resource management. Topics include: human resource planning, job analysis, recruitment, selection, orientation, training and development, performance management, compensation management, workplace health and safety, and employee and labour relations.

Prerequisite: ADMN 260 (or BUS 260). **NOTE:** Students may not receive credit for both ADMN 250 and BUS 250.

ADMN 260

Introduction to Organizational Behaviour

3:3-0

This introductory course addresses basic concepts and processes of organizational behaviour. The topics include: individual level variables, such as perception, personality, attitudes, and motivation; interpersonal and group processes, such as communication, teams, leadership, and power; and organizational level factors such as organizational design, culture, and change. **Pre-/Corequisite:** EPS 116 or ENGL 100 or AE19. **Note:** Students may not receive credit for both ADMN 260 and BUS 260.

ADMN 261*

Introduction to Hospitality, Tourism and Gaming Entertainment Management

3:3-0

This course is an introduction to management in the hospitality, tourism and gaming entertainment industries with an emphasis on concepts, issues and best practices in lodging, restaurant, tourism, and gaming entertainment organizations. The course provides a comprehensive overview and uses cases, readings and guest lecturers from the industries to help students develop and expand their decision-making skills.

NOTE: Students may not receive credit for both ADMN 261 and ADMN 436AJ.

ADMN 262*

Introduction to the Gaming Industry

3:3-0

This course is a survey introduction to the gambling and commercial gaming industry. Lectures on the economic, legal and social aspects of gambling and commercial gaming are combined with case studies to provide a solid foundation in gaming for those students planning to pursue the specialization in Hospitality, Tourism and Gaming Entertainment Management. This course focuses on contemporary and future issues facing the gambling and commercial gaming industry. **Note:** Students may not receive credit for both ADMN 262 and ADMN 436AA.

ADMN 275

Operations Management

3:3-0

An introduction to the management of the operations function in organizations. Topics include forecasting, planning, scheduling, layout, control over quality and quantity of output. Problems of production of both goods and services will be considered.

Prerequisites: MATH 103 and STAT 151. **Note:** Students may not receive credit for both ADMN 275 and BUS 275.

ADMN 285

Introduction to Financial Accounting

3:3-2

This course presents the fundamentals of financial accounting theory and practice at the introductory level. It considers basic accounting principles, their application in modern business organizations and the preparation of business records and financial reports. **NOTE:** Students may not receive credit for both ADMN 285 and BUS 285.

- ADMN 288**
Introduction to Managerial Accounting **3:3-0**
 This course introduces the student to the use of accounting systems for managerial information and control purposes. It also provides an introduction to some of the problems inherent in assigning valuations to various cost objects.
Prerequisite: ADMN 285 (or BUS 285). Note: Students may not receive credit for both ADMN 288 and BUS 288.
- ADMN 290**
Introduction to Finance **3:3-0**
 An introduction to the fundamental valuation techniques used in finance. Topics include discounted cash flow analysis, net present value, capital budgeting, risk, asset and security valuation, and corporate capital structure.
Prerequisite: STAT 151 and
Corequisite: ADMN 285 (or BUS 285). Note: Students may receive credit for only one of ADMN 290, BUS 290, and ACSC 216.
- ADMN 302**
Small Business Management **3:3-0**
 This course explores small business as a career alternative. It addresses the nature of entrepreneurship and the elements of start-up: opportunity identification, feasibility analysis, the integration of marketing and operating strategies, venture finance, and the business plan.
Prerequisites: Students of the Faculty of Business Administration and the FNUC School of Business & Public Administration: ADMN 210 (or BUS 210), ADMN 250 (or BUS 250), ADMN 275 (or BUS 275), ADMN 288 (or BUS 288), and ADMN 290 (or BUS 290); Science, engineering, Indian Communication Arts, and education students: Completion of a minimum of 60 credit hours of university studies. Note: Students may receive credit for only one of ADMN 302, BUS 302, and ENGG 436.
- ADMN 307**
Business Law **3:3-0**
 The course provides the student with an introduction to Canadian legal institutions and processes. Topics discussed are the judicial system, law making, contracts, torts and civil liability, constitutional and administrative law, and criminal law.
Prerequisite: 45 credit hours of university studies. Note: Students may not receive credit for both ADMN 307 and BUS 307.
- ADMN 310**
Strategic Marketing **3:3-0**
 The purpose of the course is to introduce the students to the types of decisions that they would be facing in a marketing-related job. Emphasis will be placed on the application of theoretical concepts to real world problems by using case studies. The course will focus on the major decisions facing marketing executives in their attempt to harmonize the objectives and resources of the organization with the opportunities found in the marketplace.
Prerequisite: ADMN 210 (or BUS 210). Note: Students may not receive credit for both ADMN 310 and BUS 310.
- ADMN 311***
Hospitality, Tourism and Gaming Entertainment Marketing Management **3:3-0**
 This course covers strategic marketing concepts applied to hospitality, tourism and gaming entertainment industries. It focuses on strategic marketing management and covers concepts, issues, trends and best practices related to information technology, marketing in computer-mediated environments and the experience economy.
Prerequisite: ADMN 261. Note: Students may not receive credit for both ADMN 311 and ADMN 436AB.

ADMN 312 **Consumer Behaviour** **3:3-0**

Survey of noteworthy contributions of the behavioural sciences to the understanding and prediction of consumer behaviour. Contributions of the various research techniques in the social sciences to the understanding of consumer purchasing and decision-making processes, with particular attention to formal and informal influence patterns. Includes a survey of models of consumer purchasing behaviour, brand loyalty, and product cycles.

Prerequisite: ADMN 210 (or BUS 210). Note: Students may receive credit for only one of ADMN 312, BUS 312 and BUS 412.

ADMN 320* **Planning in First Nations Public Sector Organizations** **3:3-0**

This course will enable participants to better understand the community planning process and the techniques and methods of analysis utilized in comprehensive community planning. The course also provides a focus on the guidelines for public sector program implementation. Pre-/Corequisite: ADMN 220 or permission of the department head.

ADMN 328* **Advanced First Nations Public Administration** **3:3-0**

This is an advanced course in First Nations public administration. Topics include: strategic planning; program development; budgeting; program implementation and evaluation; funds accounting; financial reporting; management control; and financing and financial management for First Nations governments and related organizations.

Prerequisite: ADMN 228.

ADMN 340 **Government Finance** **3:3-0**

This course examines the basic principles and practices of government finance in Canada. Topics include the role of government expenditures, basic principles and structure of taxation and inter-governmental transfers.

Prerequisites: ECON 201 & ECON 202. Note: Students may receive credit for only one of ADMN 340, BUS 340 and ECON 232.

ADMN 341 **Public Sector Management in Canada** **3:3-0**

An examination of public administration models and concepts from the perspective of the public sector manager. The demands of the public sector organization and environment, including employers, citizens, politicians, unions, and other government departments, will be analyzed through lectures, discussions, and case studies.

Prerequisite: ADMN 260 (or BUS 260).

ADMN 351* **Strategic Human Resource Development in Hospitality, Tourism and Gaming Entertainment** **3:3-0**

This course covers the strategic management of Human Resource Development in the context of hospitality, tourism and gaming entertainment organizations. Trends, issues and best practices in training and development are examined in the context of comprehensive Human Resource Development and internal strategies for service industries.

Prerequisite: ADMN 261. Note: Students may not receive credit for both ADMN 351 and ADMN 436AD.

ADMN 352* **Negotiations in a First Nations Setting** **3:3-0**

Negotiation as a means of conflict resolution is examined in the context of intergovernmental relationships, intra-organizational relationships, and business-client relationships. The course is experiential based and will focus on decision analytic perspectives to negotiation.

Prerequisite: ADMN 260 (or BUS 260).

ADMN 374*

Quantitative Methods Applied to Gambling and Commercial Gaming Management 3:3-0

This subject covers the history of games of chance with an analysis of odds, probability, house edge and expectation. Emphasis is placed on the use of quantitative methods for management analysis and decisions in a casino environment. Pre-requisite: ADMN 261. Note: Students may not receive credit for both ADMN 374 and ADMN 436AK.

ADMN 375

Managing Information Systems 3:3-0

An overview of management and organizational issues surrounding the IS/IT function, in its interaction with business functions within and between organizations. Topics will include the evolution of the IS/IT functions, functional area systems, current trends, strategy, managing and acquiring IS resources and ethical issues surrounding IS/IT.

Prerequisites: ADMN 210 (or BUS 210), ADMN 250 (or BUS 250), ADMN 275 (or BUS 275), ADMN 288 (or BUS 288) and ADMN 290 (or BUS 290). Note: Students may receive credit for only one of ADMN 375, BUS 375, and ADMN435AI.

ADMN 396*

Financial Management and Management Accounting in Hospitality, Tourism and Gaming Entertainment Organizations 3:3-0

This subject covers revenue sharing agreements, budgeting, revenue/cash flow, internal/external auditing, controls, security, and ancillary services. The focus is on the structure and the processes of financial management and accounting functions and their impact on the productivity, organizational efficiency and effectiveness in hospitality, tourism and gaming entertainment organizations.

Prerequisite: ADMN 261. Note: Students may not receive credit for both ADMN 396 and ADMN 436AC.

ADMN 400

Business Strategy 3:3-0

This course focuses on the formulation and implementation of policy and strategy. It centers on the role and responsibilities of the general manager in formulating the goals and objectives of an organization; on integrating policies, plans, and programs; and on using structures and systems of personal influence so that the organization can operate with a sense of direction and purpose.

Prerequisites: All 200- and 300-level core administration courses and a minimum of 90 credit hours within the BAdmin program. Note: Students may not receive credit for both ADMN 400 and BUS 400.

ADMN 405

Business, Government, and Society 3:3-0

This course provides the student with an understanding of the institutional framework of the Canadian economy and society.

Prerequisites: All 200- and 300-level core administration courses and a minimum of 90 credit hours within the BAdmin program. Note: Students may not receive credit for both ADMN 405 and BUS 405.

ADMN 406

Strategic Management in Hospitality, Tourism and Gaming Entertainment Management 3:3-0

This course covers strategic management in hospitality, tourism and gaming entertainment industries. It focuses on strategic management theory, best practices, trends and issues in service industries. Policy formulation and implementation, information technology management and the experience economy are emphasized.

Prerequisites: 12 credit hours of courses from the Hospitality, Gaming, Tourism, and Entertainment Management Program. Note: Students may not receive credit for both ADMN 406 and ADMN 436AF.

ADMN 414

Management of Promotion

3:3-0

The course combines concepts in advertising, personal selling and other marketing communications tools to provide an overall promotional mix. It focuses on the theory and rationale behind various structures, and keeps the purely descriptive content to a reasonable minimum. Problems are viewed through the eyes of the promotions manager rather than from the technician's perspective.

Prerequisite: ADMN 210 (or BUS 210). Note: Students may not receive credit for both ADMN 414 and BUS 414.

ADMN 415

International Marketing

3:3-0

This course will concentrate on the problems associated with conducting business in a foreign market. How should a company, large or small, approach an export market? How significant are the cultural differences and how will these differences affect the selection of a marketing strategy? How should this strategy be selected and what retaliation can be expected from the domestic competition?

Prerequisite: ADMN 310 (or BUS 310). Note: Students may not receive credit for both ADMN 415 and BUS 415.

ADMN 436 AA-ZZ*

Selected Topics in Administration

Variable Credit: 1-3 hours

Courses designed as required for individuals or groups of undergraduates.

Prerequisite: Dependent on each class offering (Please see School of Business & Public Administration General Office).

ADMN 437 AA-ZZ

Selected Topics in Hospitality, Tourism and Gaming Entertainment Management

Variable Credit: 1-3 hours

Courses designed as required for individuals or groups of undergraduates. The courses focus on a major contemporary topic or issue in hospitality, tourism or gaming entertainment.

ADMN 441

Public Policies for Northern Development

3:3-0

This course examines many of the problems encountered in the development of northern areas. Special emphasis is placed on the difficulties inherent in the pursuit of economic advancement within a framework of cultural, environmental, and distribution constraints.

Prerequisite: ADMN 340 (or BUS 340).